

LESSONS IN LEADERSHIP - Module 4

How to Be a More Influential and Persuasive Leader

 THE BUSINESS SOURCE

Follow Up Exercise

Why do you need to be a better influencer? What will you gain from mastering this skill?

What did you just learn that can help you become more persuasive?

What “laws” can you use to improve your workplace?

How will you use them?



When will you use them?

How can you use the Law of Expectancy with your team? Specifically, who will you test this law with, and what will you do? (We'd love to hear the result of your test.)

